

# SPONSORSHIP HIGHLIGHTS

- 19+ Community Events
- 5,000 attendees at Arts Festival
- Thousands more exposed to festival and Music in the Park advertising
- Exposure to 28,000 Magna residents
- Sponsor the only Art Festival on Salt Lake County's West Side
- Magna's annual buying power exceeds \$100 Million Dollars.
- Contributions may be tax deductible
- Support the Arts as funding diminishes
- Help build our community!



## MAGNA ARTS COUNCIL EVENTS

- Music In The Park
- Magna Town Orchestra
- Main Street Arts Festival
- Magna Community Art Show
- Festival Dance Program
- Artist Sponsorships
- Storytelling Festival
- Much more!

### Marketing Exposure

- Thousands of Flyers
- Banners
- Online
- Facebook
- Salt Lake Tribune
- City Weekly
- Oquirrh Times
- Community Events



# MAGNA ARTS COUNCIL



## 2011 *SPONSOR GUIDE*

For more information contact:

Bennion Gardner  
Fundraising Director  
(801) 250-7310

[benniongardner@gmail.com](mailto:benniongardner@gmail.com)

[www.magnautah.org](http://www.magnautah.org)

# SPONSORSHIP LEVELS

www.magnautah.org

## *Platinum Level*

*\$2,000*

*\$2,500 to be listed as a Presenting Sponsor*

Large Logo on all marketing materials including website, Facebook, posters, banners, flyers, promotional items, and mailers.

Name mentioned in any promotional effort. Special Recognition Ceremony on the main stage Saturday and at the Artists Reception.

Large Logo on Main Stage

Logo and link on festival webpage

Recognition Plaque

Festival Booth with choice of location

## *Gold Level*

*\$1,000*

All Items in Silver Level plus:

Medium Logo on all marketing materials

Medium Logo on Main Stage at Festival

120 second Commercial read at Main

Stage, by sponsor or festival staff.

## *Silver Level*

\$500

All Items in Bronze Level plus:

Small Logo on all marketing materials

Small Logo on Main Stage at Festival

90 second Commercial read at Main Stage,

by sponsor or festival staff.

Free Vendor Booth at Arts Festival

## *Bronze Level*

\$100

Name listed on select marketing materials

Framed Certificate of Appreciation

60 second commercial read at Main Stage

during Art Festival

Verbal recognition at all Arts Council

Events

## *Music in the Park Sponsor*

\$250

Sponsor one whole night of Music in the Park. Dates run June through August.

Includes name listed on all Music in the Park Marketing Materials. Name printed on Banner. 5 minutes of presentation time.

## *Supporter Level*

\$0 - \$100

Name listed as supporter on select marketing materials and online.

## *Other Sponsorship Opportunities*

Can't make a financial contribution?

Volunteers your time!

Volunteers Needed!!

Donate an Item for our Silent Auction Fundraiser.

Reserve a Festival booth -starting at \$25

Create a custom sponsorship package. Call and let us know what works for you.

**Contributions should be made payable to:**

**The Magna Arts Council.**

**Not for Profit - 501(c)3**